



Largest Airtime
**Top-Up/
 Recharge**
 Coverage for
90⁺ Countries
300⁺ MNOs

OUTSTANDING!

Complete Managed Services for
Airtime Credit Transfer
 for Top-Up / Recharge of
 Prepaid Mobile Subscriber Account

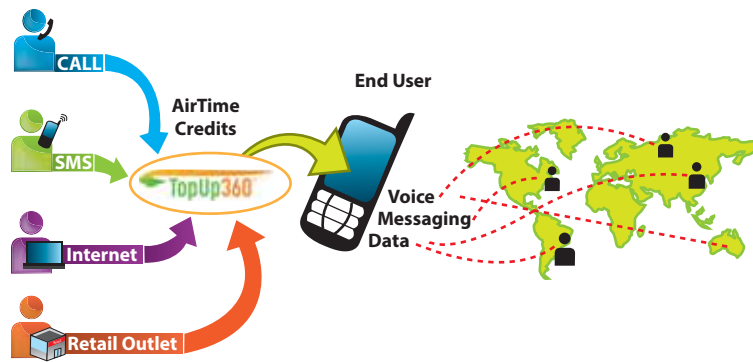
Multiple Modes of Distribution at:

- Point of Sales person-to-person at retail outlets
- Check-out cash register where PIN is delivered electronically in real time and on receipt print-out
- Retail outlets in the form of Gift-to-Call Cards (scratch cards)
- On-line at www.topup360.com or reseller's website (private-labeled production of the TopUp360 service)
- Strategic partner's own service platform – by integration with TopUp360 service platform through API

Multiple Ways of buying and sending Airtime Top-Up / Recharge by the End User

- **On-line at www.topup360.com** or reseller's private labeled version of it to buy a PIN with certain amount of credit associated with it and send portions of the credit to various Prepaid Mobile Subscriber Accounts
- **On-line at <http://agent.ecocarrier.com>** or reseller's private labeled version of it to buy and send discrete amount of credit to a Prepaid Mobile Subscriber Account
- By using a purchased PIN and sending a **SMS message** to TopUp360 service platform to instruct it to send a part or all of the remainder amount of credit associated with the PIN to a Prepaid Mobile Subscriber Account in format:
 70#<PIN>#<AirTime Credit Transfer amount in \$ to send>
 #<Mobile Telephone Number including country code>
 e.g. 70#8967453256#10#8613590289153
- By using a purchased PIN and dialing up a local access number to reach an IVR system and interact with the IVR system to place request to send a part or all of the remainder amount of credit associated with the PIN to a Prepaid Mobile Subscriber Account

4 EASY WAYS TO TOP UP



Best Value Top-Up Service to the End User

TopUp360 service platform is implemented with capability and capacity of relationships with many aggregators and MNOs to be able to always provide the Best Value routing for fulfilling top-up / recharge request made by the End User.

Best Profit Margin for the Master Reseller / Reseller / Sales Agent

Overall profit margin (discount) of up to 14% to be shared among Master Reseller / Reseller / Sales Agent, while maintaining the best value offer to the End User.